

L'ELEGANTE F.P.JOURNE IS AWARDED THE PRIZE « LADIES WATCH OF THE YEAR 2014 »



Geneva, October 24, 2014 - F.P.Journe is rewarded once again for its exceptional watch creations. It is the turn of the « élégante » to receive its first distinction “Ladies Watch of the Year 2014” at the Montre de l’Année award. The distinction was presented to F.P.Journe during the ceremony organized by the magazine Montres Passion and the media group Ringier at the Hotel Intercontinental in Geneva.

For its first Ladies collection, F.P.Journe has developed a revolutionary horological concept. Associating elegance and precision, it was designed and conceived exclusively for women. The «élégante » offers the comfort of use and the performances of an electro-mechanical watch providing an autonomy of 10 years of use when worn and up to 18 years in stand by mode.

While the watch is motionless, it stops after 30 minutes in order to save its energy. When the “élégante” is worn again, it automatically sets itself to the current time, taking the shortest path for the purpose of energy conservation.

The other novelty of this unique watch features the first entirely luminescent dial providing the utmost visibility in the dark, and the hands indicate the hours as in a shadow theatre.

L’élégante features the only electro-mechanical movement conceived and created for the luxury market and offering a true vision of luxury.